

Good Food and Luxury Suites@ The Beatle Hotel

Nestled in Hiranandani complex, close to the IIT, Mumbai is a wonderful boutique hotel. Looks nothing grand from outside but the image rapidly changes as you enter the lobby and later check into your room. "Location is our biggest advantage," says Vikramadetya Tanwar, a dynamic young GM of The Beatle Hotel. He further adds, "It is located in Hiranandani Gardens, Powai – the hub for a lot of corporate and the affluent. The hotel is close to Powai Lake and 14 Kms away from International Airport. One can reach Western Express and Eastern Express Highways in 10 mins. Mumbai making it an ideal location for both business and leisure travelers."

While the hotel has deluxe rooms which are smartly designed with wooden flooring it's the suites that catch ones attention. The suite rooms in the property are amazing. Ruby suite has red colour splashes while the emerald suite is theme based gem colour – green and the sapphire suite is theme based on gem colour - blue. All the suites have uplifted wooden flooring in bed area with television, spacious bathroom with a bathtub. The hotel also has a physically challenged room that is spaciouly and neatly designed with lower bed area and adjustable bathroom amenities. Entire room and bathroom is accessible with wheelchair.

"90% of our guests are from corporate and if I give them the best of my rooms and not service I will not get repeat customers.



So we stress on good service and competitive pricing without undercutting or getting into a price war. Thanks to our team effort we have an excellent GOP (Gross Operating Profit)," said Vikramadetya Tanwar.

The hotel is popular among the localities for its excellent F&B. The Rhythm is an all day dining restaurant located at the Lobby level that can accommodate 72 Pax. It serves a Buffet along with an a la carte fare. The cuisine served includes a multi cuisine vegetarian & non vegetarian salad & main buffet with a dessert counter. The buffet spread has around 45 dishes. They also offer a variety of cuisines as per request which can vary from Chinese, Thai, Lebanese, Italian, Indian, Moghlai etc. The chef Prashant Tikadia is quite innovative and one must try his bake madhuram

dish.

The restaurant gets maximum footfall from nearby corporate who want tasty food



in a cosy environment at a reasonable price. Besides getting the guests into the restaurant The Beatle Hotel have started to tap the clientele at their offices and residences through express meals. "I foresaw this potential and decided to tap it with some excellent offers like Rs.249/- for a veg meal. Free home/office delivery is provided within 3kms range and warm food will be served within 30 minutes once the order is placed. Though in conception stage we are getting an excellent response. Especially housewives who don't want to step out and would like to have hotel food once-in-a-while opt for this service," said Vikramadetya Tanwar. The Hotel plans to develop an open air fast food restaurant in the garden space available.

When you want to celebrate a special occasion like marriage or an important business agenda, then our banquet halls are the place to be in. Our banquet halls are aesthetically and exquisitely designed with a cozy setting which will make an occasion of marriage or any other event more memorable and majestic. Its fine furnishings, elegant tapestry and luxurious carpeting will floor you.

The hotel also has multi purpose and well equipped function rooms for business meetings, seminars, conferences or private functions with the latest audio visual equipment and facilities. "Companies within a 5 km radius prefer our hotel not just for being close but also for being tech savvy. Also many of the residents who want to celebrate a special occasion like marriage, get together or even a birthday party find our location ideal," said Vikramadetya Tanwar.

The hotel has a 24x7 gym with the latest state-of-the-art equipment imported from across the world. The hotel also has a small Beauty Salon and a Spa center.

